

DRAFT - MISSION of District 5 USPS®

The Mission of District 5 is to provide leadership, training and support to our Squadrons to promote recreational boating skills and boating safety through education, hands-on training, and civic activities while providing fellowship for members.

In order to fulfill the D-5 mission, the following Strategic Goals and Objectives are necessary. These are activities that we must pursue and measure to insure our District mission is being accomplished.

Objectives of District 5

Empower, encourage, and commit to help enlarge each Squadron through member retention and membership growth.

Promote recognition of USPS® and its Squadrons as the premier source (provider) of Education and Skills, Civic Service and Social Activities for boaters.

Encourage and mentor the formation and reformation of Squadrons.

Serve as facilitator among Squadrons, Districts and National, encouraging Squadron/District activities & gatherings across boundaries.

Promote the use of electronic media as a route to progressive training and open communication.

Foster lasting friendships through social activities on land and on the water.

Promote outreach programs at community events and boat shows.

Foster collaborative efforts with other boating agencies (federal, state and non-governmental) to expand our civic service.

Maintain the continuity of Leadership and Operations within the District by providing accurate and complete Department and Committee documents and reports.

Identify, recruit, develop and provide opportunities for members for service and leadership at the District and National levels.

FOR REVIEW AND COMMENT:

Goals of District 5

District 5 will foster creativity and innovation for its training and support programs for all its members.

District 5 will be a leader in promoting activities and communications among Squadrons and other boating organizations.

District 5 will constantly strive to increase its membership.

Evolving Issues and Ongoing Concerns to District 5

The District must work towards enhancing the identity and function of USPS® as a premier and branded organization to the public and general boating community.

The District needs to consider the perception of the historic USPS® structure and traditions and their impact on District 5 and its members.

The District must consider better regionalization of many of its activities.

The District needs to continually evaluate the needs of its members.

The District must actively support, assist, and participate in activities of all Squadrons within District 5.